



Dr. B.R. AMBEDKAR OPEN UNIVERSITY

Prof. G. Ram Reddy Marg, Road No. 46, Jubilee Hills, Hyderabad – 500033, Telangana, India.
www.braou.ac.in or <https://digital.braou.ac.in>

PROSPECTUS

ONLINE PROGRAMMES 2026-27

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1. About the University

Dr. B.R. Ambedkar Open University (BRAOU), Hyderabad, is the first Open University in India established in August 1982 by an Act of the State Legislature.

The Objective of the University is to democratize higher education to everyone, those who could not attend a college or university, including employees, adults, women and homemakers. Its motto is “*Education for All*”.

Recognition and reach. BRAOU is the first Open University to get recognition to offer online programmes with in-house built Learning Management System (LMS), called BRAOU-BODHI. The University Grants commission (UGC)DEB recognised the following programmes. (mail dated 30th July 2026 and 3rd September,2026)

<https://share.google/h8Z14BG7gyCLFus2d>

1. B.Com., -Undergraduate Programme (English & Telugu Medium, 3 Year/6 Semester)
2. M.Com., - Post Graduate Programme (English Medium, 2 Year/4 Semester)
3. M.A., Telugu - Post Graduate Programme.(2 Year/4 Semester)
4. M.B.A., - Post Graduate Professional Programme. (2 Years/4 Semester)

The Learning takes place through Outcome-based Curriculum Framework (LOCF). Every unit of the course material states its objectives and learning outcomes up front.

2. About Centre for Online Education & Learning (COEL)

The Centre for Online Education (COEL) coordinates the University’s online programmes and supports learners through the Learning Management System (BRAOU-BODHI), with e-Self-Learning Material (e-SLM), recorded video lectures, live and interactive academic sessions, online learning activities, learner support and assessment processes.

3. Online Programmes Offered 2026-27

SNo	Programme	Medium	Duration	Credits	Code
1	B.Com.,	EM & TM	3 Years (6 Sem) Max. 6 Years	120	23 B.Com.,
2	M.Com.,	EM	2 Years (4 Sem) Max. 4 Years	80	210 M.Com.,
3	M.A., (Telugu)	TM	2 Years (4 Sem) Max. 4 Years	80	228 M.A., (Telugu)
4	M.B.A.,	EM	2 Years (4 Sem) Max. 4 Years	104	201 M.B.A.,

(EM-English Medium, TM: Telugu Medium)

4. Eligibility Criteria

A) B.Com., (EM & TM):

Candidates those who have passed:

- a) The Intermediate or 10+2 or its equivalent examination; or
- b) 10+2 from National Institute of Open Schooling (NIOS) / TS Open School Society (TSOSS) or
- c) The two years ITI or two years vocational course after S.S.C.

B) M.Com., (EM):

Admission into two year Post Graduate Programme M.Com., (English Medium) is open to all those who possess a B.Com., /B.B.A., / B.B.M., / B.A., (With Commerce as one of the optional subjects) Degree from any recognised University.

C) M.A., Telugu:

Admission in to two years Post Graduate Programme in M.A., Telugu, is open to all, those who hold a Bachelor's Degree with Telugu as Second Language or Telugu as one of the optional subjects or who have passed Telugu Examinations from the institutions of Telugu, those are recognized as equivalent to B.A. by the State Government or Central Government of India viz., such as BOL + English (Single Paper), B.A.L., or those who have passed Bachelor's Degree from this University (Dr. BRAOU) having Telugu as one of the Foundation Courses.

D) M.B.A., (EM):

The M.B.A., Program is open to all (both to the fresh graduates as well as *in-service* candidates) who satisfy the following conditions:

(a) FRESH GRADUATES:

The candidates seeking admission into Master of Business Administration (M.B.A.,) Program should have passed Bachelor's Degree [B.A / B.Com., / B.Sc. / BBA / BBM / BCA / BE / B.Tech. / B. Pharmacy / Law / Architecture and any 3 or 4 year degree (except Fine Arts and Oriental Languages) Examination of minimum three years duration from any University recognized by UGC, with at least 50 per cent marks (45 per cent marks in case of reserved categories of SC, ST and BC) in the qualifying examination.

(b) IN-SERVICE CANDIDATES

- (i) The candidates seeking admission into Master of Business Administration (M.B.A.,) Program should have passed Bachelor's Degree [(B.A / B.Com., / B.Sc. / BBA / BBM / BCA / BE /B.Tech. / B. Pharmacy / Law / Architecture and any 3- or 4-year degree (except Oriental Languages)] Examination of minimum three years duration from any University recognized by UGC, with at least 50 per cent marks (45 per cent marks in case of reserved categories of SC, ST and BC) in the qualifying examination; and
- (ii) The candidates should have a minimum of three years' experience, in any organization as on the last date of submission of application form for admission. The candidature of such employee has to be certified by the employer stating his / her designation, length of service, etc. Further 'No Objection Certificate' has to be produced from the employer.

(c) ADMISSION RULES

- a) The rank secured in the TG ICET conducted by the Telangana Government or BRAOU M.B.A., ET (conducted by Dr. BRAOU) is the basis for the admission into M.B.A., Programme.
- b) Intake into the Programme is restricted to 300 seats;
- c) The University reserves the right to give an admission or not to give, to a candidate.

5. Fee Structure**A. Domestic Learners (INR)**

Programme	Year I	Year II	Year III	Total
B.Com., EM/TM	Rs. 8,000 + Rs. 300 Registration	Rs. 8,000	Rs. 8,000	Rs.24,300

M.Com., EM	Rs. 18,000 + Rs. 300 Registration	Rs. 18,000	-	Rs.36,300
M.A., Telugu	Rs.15,000 + Rs. 300 Registration	Rs. 15,000	-	Rs.30,300
M.B.A., EM	Rs. 25,000 + Rs. 300 Registration	Rs. 25,000	-	Rs.50,300

B. Foreign Learners - NRIs (USD)

Programme	Non-SAARC	Total	SAARC	Total
B.Com.,	\$300 / Year	\$900	\$150 / Year	\$450
M.Com.,	\$500 / Year	\$1,000	\$250 / Year	\$500
M.A., Telugu	\$400 / Year	\$800	\$200 / Year	\$400
M.B.A.,	\$900 / Year	\$1,800	\$450 / Year	\$900

6.Programme Structure for B.Com., (Telugu/ English Mediums)

First Semester (First Year)

SNo	Course Title	Course Type	Credits
1.	Gender Sensitisation	AECC	2
2.	Science and Technology	GE	2
3.	English	LSC	3
4.	Telugu	LSC	3
5.	Optional – 1	DSC-1A	5
6.	Optional – 2	DSC-2 A	5
7.	Optional – 3	DSC-3 A	5
Total Credits:			25

Second Semester (First Year)

SNo	Course Title	Course Type	Credits
1.	Environmental Studies	AECC	2
2.	Human Society and Development	GE	2
3.	English	LSC	3
4.	Telugu	LSC	3
5.	Optional – 1	DSC-1B	5
6.	Optional – 2	DSC-2 B	5
7.	Optional – 3	DSC-3 B	5
Total Credits:			25

Third Semester (Second Year)

SNo	Course Title	Course Type	Credits
1.	ICTs for Education (Course-1)	SEC(Common)	2
2.	Personality Development & Soft Skills (Course-2)	SEC(Common)	2

3.	English	LSC	3
4.	Telugu	LSC	3
5.	Optional – 1	DSC-1C	5
6.	Optional – 2	DSC-2 C	5
7.	Optional – 3	DSC-3 C	5
Total Credits:			25

Fourth Semester (Second Year)

SNo	Course Title	Course Type	Credits
1.	Skill Enhancement Course - 3	SEC	2
2.	Skill Enhancement Course - 4	SEC	2
3.	English	LSC	3
4.	Telugu	LSC	3
5.	Optional – 1	DSC-1D	5
6.	Optional – 2	DSC-2 D	5
7.	Optional – 3	DSC-3 D	5
Total Credits:			25

Fifth Semester (Third Year)

SNo	Course Title	Course Type	Credits
1.	Optional – 1	DSC – 1E	5
2.	Optional – 2	DSC – 2E	5
3.	Optional – 3	DSC – 3E	5
4.	Optional - 1 A/B	DSC – 1F	5
5.	Optional - 2 A/B	DSC – 2F	5
6.	Optional - 3 A/B	DSC – 3F	5
Total Credits:			30

Sixth Semester (Third Year)

SNo	Course Title	Course Type	Credits
1.	Optional – 1	DSC – 1G	5
2.	Optional – 2	DSC – 2G	5
3.	Optional – 3	DSC – 3G	5
4.	Optional - 1 A/B	DSC – 1H	5
5.	Optional - 2 A/B	DSC – 2H	5
6.	Optional - 3 A/B	DSC – 3H	5
Total Credits:			30

Note: Skill Enhancement Elective courses offered in IV Semester are subject-specific

**Course Structure for M.Com., / M.A., Telugu/ M.B.A.,
M.Com., I Year**

SEMESTER – I	SEMESTER – II
11001 Management & Organizational Behavior 11002 Managerial Economics 11003 Business Environment 11004 Accounting for Management	21001 Financial Management 21002 Marketing Management 21003 Human Resource Management 21004 Entrepreneurship Development

M.Com., II Year

SEMESTER – III	SEMESTER - IV
31001 Cost Accounting & Control 31002 Research Methodology and Quantitative Techniques	41001 Business Analytics 41002 Project Report & Viva Vice Exam
Elective A: Finance	
31003 Security Analysis & Portfolio Management 31004 Financial Institutions and Markets	41003 Financial Services and Derivatives 41004 International Financial Management

M.A., (Telugu)

M.A., (Telugu) - I Year

SEMESTER – I

Code 12801 :PracheenaKavitvam – 1 (ప్రాచీనకవిత్వం-1)

Code 12802 :Pracheena Sahitya Charitra (ప్రాచీనసాహిత్యచరిత్ర)

Code 12803 :Samanya Bhasha Shastra Parichayam (సామాన్యభాషాశాస్త్రపరిచయం)

Code 12804 :JanapadaSahityam (జానపదసాహిత్యం)

SEMESTER – II

Code 22801 :AdhunikaKavitvam (ఆధునికకవిత్వం)

Code 22802 : Telugu Vyakaranam (తెలుగువ్యాకరణం)

Code 22803 : Kavya Shastra Parichayam (కావ్యశాస్త్రపరిచయం)

Code 22804 : Vachana Sahityam (వచనసాహిత్యం)

M.A., (Telugu) – II Year

SEMESTER - III

Code 32801 (Core): Aadhunika Sahitya Charithra (ఆధునికసాహిత్యచరిత్ర)

Code 32802 (Core):Aadhunika Sahitya Vimarsa (ఆధునికసాహిత్యవిమర్శ)

Code 32803 Elective-A : Telugu Basha Vikasam (తెలుగుభాషావికాసము)

(or)

Code 32804 Elective-B :Aadhunika Katha, Navala (Elective) (ఆధునికకథ, నవల)

Code 32805 Elective-C :PracheenaKavitvam -2 (ప్రాచీనకవిత్వం-2)

(or)

Code 32806 Elective-D : Telangana Sahityam (తెలంగాణసాహిత్యం)

SEMESTER - IV

Code 42801 (Core) :ChandassuAlankaraalu (చందస్సుఅలంకారాలు-1)

Code 42802 (Core) :Madhyamala Rachana (మాధ్యమాలరచన)

Code 42803 Elective-A :Samskruthikodyamaluh Sahityam (సాంస్కృతికోద్యమాలసాహిత్యం)

(or)

Code 42804 Elective-B : Telugu Basha Sahitya BodhanaPaddathulu

(తెలుగుభాషాసాహిత్యబోధనాపద్ధతులు)

Code 42805 (Core) : Telugu Basha SahityaParishodana

(తెలుగుభాషాసాహిత్యాలపరిశోధన)

**STRUCTURE OF MASTER OF BUSINESS ADMINISTRATION (M.B.A.,) PROGRAMME
(With Effect from the Academic Year 2026-27)**

FIRST YEAR	SECOND YEAR
SEMESTER – I M.B.A., – 101: Management Process (05) M.B.A., – 102: Managerial Economics (05) M.B.A., – 103: Business Environment (05) M.B.A., – 104: Accounting for Management (05) M.B.A., – 105: Managerial Communication (05) M.B.A., – 106: Information Technology and Management Systems (05)	SEMESTER – III M.B.A., – 301: Business Ethics and Corporate Governance (05) M.B.A., – 302: Strategic Management (05) M.B.A., – 303: Business Analytics for Decision-Making (05) M.B.A., – 304: Entrepreneurship Development (05) M.B.A., – 305: Operations Research (05) M.B.A., – 306: International Business (05)
SEMESTER – II M.B.A., – 201: Organizational Behaviour (05) M.B.A., – 202: Financial Management (05) M.B.A., – 203: Marketing Management (05) M.B.A., – 204: Human Resource Management (05) M.B.A., – 205: Operations Management (05) M.B.A., – 206: Quantitative Techniques (05)	SEMESTER – IV M.B.A., – 401: Innovation and Knowledge Management (05) M.B.A., – 11/21/31/41/51: M.B.A., – 12/22/32/42/52: M.B.A., – 13/23/33/43/53: Specialization Courses * M.B.A., – 14/24/34/44/54: M.B.A., – 406: Project Report (05) M.B.A., – 407: Viva Voce (05)
Total Number of Courses: 25 (including Project Report and Viva Voce)	
* SPECIALIZATION AREAS & COURSES	
<u>1. Finance</u> M.B.A., –411: Security Analysis & Portfolio Management (05) M.B.A., –412: Financial Markets and Services (05) M.B.A., –413: Management Control Systems (05) M.B.A., –414: International Financial Management (05)	<u>2. Marketing</u> M.B.A., – 421: Consumer Behaviour and Marketing Research (05) M.B.A., – 422: Advertising and Sales Management (05) M.B.A., – 423: Retailing Management (05) M.B.A., – 424: International Marketing (05)
<u>3. Human Resource</u> M.B.A., – 431: Performance Management (05) M.B.A., – 432: Labour Laws (05) M.B.A., – 433: Management of Industrial Relations (05) M.B.A., – 434: International Human Resource Management (05)	<u>4. Operations</u> M.B.A., – 441: Supply Chain Management (05) M.B.A., – 442: Total Quality Management (05) M.B.A., – 443: World Class Manufacturing (05) M.B.A., – 444: Maintenance Management (05)
<u>5. Retail Management</u> M.B.A., – 451: Retailing Management (05) M.B.A., – 452: Retail Consumer Behaviour & Marketing Research (05) M.B.A., – 453: E-Retailing and Rural Retailing (05) M.B.A., – 434: International Retailing (05)	

7. How the Online Programme Works/ Operates

Learners enrolled in the Online Programmes will access their courses through the University's Learning Management System (LMS). Each course is designed to provide structured and flexible learning, through a combination of self-learning resources, digital learning activities and academic interaction.

Each course may include:

- e-Self-Learning Material (e-SLM)
- Recorded video lectures
- Live online / interactive academic sessions
- Discussion forums
- Self-assessment quizzes and practice activities
- Assignments, wherever prescribed
- Additional readings and reference resources
- Recordings and presentations from relevant online academic sessions

Learners are expected to regularly access the LMS, engage with prescribed learning resources, participate in required learning activities and complete assessment requirements within the stipulated period.

8. Assessment and Evaluation

Assessment will combine continuous/internal assessment with the semester-end examination, subject to programme-specific regulations.

- Continuous/Internal Assessment: 30% weightage.
- Semester-End Examination: 70% weightage.
- UG learners complete prescribed quizzes and discussion forums. Quizzes may allow multiple attempts, with learners required to achieve the prescribed pass grade.
- PG learners complete the prescribed internal assessment, including two assignments where applicable.
- Learners are required to complete the prescribed LMS learning and assessment activities.
- Semester-end examinations will be conducted in the mode and at the centres / through the proctoring arrangements notified by the University.

9. Admission Procedure

1. Visit <https://digital.braou.ac.in> or <https://braou.ac.in>
2. Select Online Admissions 2026-27.
3. Register using a valid email address and mobile number.
4. Complete the online application and upload the required documents.
5. Pay the prescribed programme fee online through the available payment gateway.
6. After admission is confirmed, LMS access credentials will be communicated through the registered email address / mobile number.

10. Documents Required

- Recent photograph
- Scanned copy of the Signature
- SSC / equivalent certificate
- Intermediate / qualifying examination certificate, as applicable
- Degree marks memos / degree certificate for postgraduate programmes

- Caste / category certificate, where applicable
- TG ICET Rank Card / BRAOU M.B.A., Entrance Test documentation for M.B.A., as applicable
- Any additional eligibility or identity documents prescribed in the admission notification

11. Learner Support and LMS Access

Online learners will receive academic and technology-enabled support through the University's online learning ecosystem. Support may include LMS orientation, access to digital learning resources, live academic interaction, discussion forums, announcements, assessment guidance and technical assistance. Learners should regularly check the LMS, registered email address and official University notifications for programme updates.

12. Important Dates and Contact Information

Item	Details
Last date for admission	30-09-2026 (subject to official notification / extension)
Contact	Director, COEL, Dr. B.R. Ambedkar Open University, Jubilee Hills, Hyderabad - 500033
Email	dironline@braou.ac.in
Phone	+9140 23680601, +91 8500063655
Websites	https://digital.braou.ac.in or https://braou.ac.in

13. Important Notes for Applicants

- Applicants should verify eligibility before paying the programme fee.
- Admission is subject to verification of certificates and fulfillment of University and UGC requirements.
- Programme structure, fee, assessment pattern, examination arrangements and important dates are subject to the regulations and notifications in force for the academic year in which admission is sought
- Applicants should rely on official BRAOU websites and notifications for updates.
- The University reserves the right to revise information in accordance with statutory, regulatory or academic requirements.